



MEGA COW 15

PRODUCT DESCRIPTION

MEGA COW 15 is palm kernel with 15% feed grade molasses and added minerals such as Sodium and Calcium to balance the feed for enhanced animal health.

Molasses gives MEGA COW 15 unsurpassed palatability whilst providing high levels of fermentable energy. It also helps the digestion of the total diet (grass included) compared to feeding straight palm kernel. With high fermentable ME levels, it will help increase appetite and drive rumen speed and output for greater milk production.

AgResearch trials show only 51% of PKE is utilised by the cow. Molasses improves PKE digestibility by 37% (relative percentage).

Molasses helps rumen organisms better utilise PKE.

MEGA COW 15 is a stable, easily handled product and is not dusty. Custom blends are available depending on farmers specific requirements.

TYPICAL ANALYSIS

• Dry Matter	88%
• Energy (ME)	10.7MJ/KgDM
• Crude Protein	12.8%
• NDF	56%
• Sugar	12.6%

note: typical analysis only, not specification.

The low ME of molasses reflects the relatively low protein content of molasses rather than the value of molasses as an energy supplement. Unfortunately, the ME system underrates the value of molasses as a feed. ME fails to recognise the improved utilisation of other dietary nutrients when molasses is fed. Molasses doesn't directly feed the animal. Molasses feeds the rumen microbes, improving the utilisation of other feeds in the diet. As a result, it is inappropriate to compare molasses-based feeds with other feeds on a ME basis.

USE AND APPLICATION

Requirements will differ depending on current diet. As a guide, you should introduce slowly to adult dairy cows at 500g per cow per day, increasing to a maximum of 6kg per cow per day. It is recommended not to feed more than 2 kgs of MEGA COW 15, 3 weeks before calving. Suitable for feeding to lactating dairy cows.

Suitable for feeding via feed troughs, feed wagons, trailers in paddock. Not suitable for feeding through in-shed feeding systems.

STORAGE AND HANDLING

Store in a dry area. Ensure all precautions are taken to store away from bird and rodent infestation. Avoid heating this product. MEGA COW 15 is available in bulk, 1 tonne bags, 3/4 tonne bags, 1/2 tonne bags and 20kg bags.

These feeding recommendations are to be used as a guide only. Readers should not rely on these guidelines in making specific feeding decisions but should consult an appropriate nutritionist for specific total dietary approach recommendations. BHL Feeds Ltd makes no warranties that these recommendations are suitable for any particular herd or for any particular animal. BHL Feeds Ltd disclaims any liability for any problems encountered in the use of these recommendations.



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